

**NORTH COUNTY MARTIAL ARTS  
PHOTO AND VIDEO RELEASE**

This letter will authorize North County Martial Arts (NCMA), its representatives, employees or volunteers, to photograph or videotape:

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

Student Name: \_\_\_\_\_

for purposes of marketing and/or promoting the interests of North County Martial Arts, including its use in any printed materials, and in any other visual display, website, or media.

I understand that the photo might be published in a newspaper, a magazine, the studio's web page, North County Martial Arts marketing materials, or other publication.

The video may be used for educational or informational purposes regarding the programs or curriculum at North County Martial Arts. We make every effort, especially on the web page, to NOT give personal information or identity and to protect the privacy of students, volunteers and instructors.

I understand that such photos or videos, if used for studio related purposes, including photo contests, will not be used for any other commercial purpose whatsoever, and therefore, I hereby waive any kind and all rights I or my child(ren) may have for remuneration of any kind which could otherwise accrue for the use of such photos or video.

\_\_\_\_\_ I **do not** authorize

\_\_\_\_\_ I authorize

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Relationship to student(s)

\_\_\_\_\_  
Date

## **Parent Photo/Video Guidelines NCMA Students at NCMA Events**

When taking photos or video of any NCMA student(s) at any studio related event, we ask you to keep in mind these guidelines in order to protect our students. NCMA cannot possibly police every parent's publishing activities and the studio cannot be held responsible for parents that do not follow the guidelines. Sharing online includes email, web pages, blogs, Facebook, photo sharing sites, phones etc.

1. Please note that even if you do not plan to publish images online, some parents do not wish their children to be photographed.
2. Please contact the studio about including your photos, video or online album on the NCMA website.
3. If there is any doubt about posting or publishing anything from a studio event contact Master Jones.
4. When publishing any photo or video of your child online, it is recommended that you do not use any names to identify your child.

I have read and understand these guidelines

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Parent Signature